

EQUASS Strategy



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A decorative graphic at the bottom of the slide consists of two curved lines. The upper line is yellow and the lower line is blue, both curving from left to right across the bottom of the page.

EQUASS STRATEGY 2017-2019

Learning
Innovation
Development
Added-value
Transparency
Communication
Partnerships
Cooperation
Commitment
Capacity
Growth

Development



Summer 2016
Consultation
with a sample
of 20
representatives

A circular graphic with a blue sky, ocean, and a yellow starfish on a sandy beach. The text is overlaid in the center.



Autumn 2016
SWOT Analysis and
key priorities

A rectangular graphic with a background of vibrant autumn leaves in shades of orange, red, and yellow. The text is overlaid in the center.



November
2016
Strategy
adopted

A circular graphic with a background of a snowy winter landscape featuring snow-covered trees and rolling hills under a clear blue sky. The text is overlaid in the center.

Consultation: Key issues to address

- Institutional recognition across Europe
- Increased awareness of the added-value of the system
- Affordability of quality development services
- Sustainable development of quality
- Address the needs of stakeholders
- Lack of opportunities to exchange and share
- Maintain a strong operational capacity
- Clear governance structure

Promoting the added-value to the sector



Innovative, high quality learning
& development opportunities



Photo credits: Yann Caradec

High recognition across Europe



Strong Partnerships

Photo credits: Psyberartist on Flickr



Strong Operational Capacity

Accessible and Clear Communication



Photo credits: Hardi Saputra

What kind of actions?

- Development of a course for Social Service Providers
- Launch a community of practice for Social service providers to exchange on indicators, practices
- Launch a communication survey to learn how the channels are working, and why (Mailing list, Twitter, Facebook page, LinkedIn Group)
- 2017: Structural funds Survey on quality of social services:
 - European survey on the impact of procurement directive on the use of the EVQF for SSGI
 - Compendium of good practices in Rights and Ethics

What kind of actions?(2)

- Partner and stakeholder mapping
- Training the trainers (Auditors trainings, Consultants trainings, SSP trainings)
- Selection of a pool of EQUASS Experts to ensure sustainability
- Update the cross-reference studies with ISO? EFQM

Q&A



Thank you
